

Yu Niiya, Ph.D.

Professor

Hosei University

Department of Global and Interdisciplinary Studies
2-17-1 Fujimi, Chiyoda-ku, Tokyo 102-8160 Japan
niiya@hosei.ac.jp

EDUCATION

University of Michigan, Ann Arbor, MI
Ph.D. in Social Psychology (2006)

University of Tokyo, Tokyo, Japan
M.A. in Social Psychology (2001)

International Christian University, Tokyo, Japan
B.A in Liberal Arts (1998)

PROFESSIONAL POSITIONS

April 2016 - present	Professor Department of Global and Interdisciplinary Studies Hosei University, Japan
-------------------------	--

April 2018 -March 2019	Visiting Scholar Department of Psychology Stanford University
---------------------------	---

April 2011 - March 2016	Associate Professor Department of Global and Interdisciplinary Studies Hosei University, Japan
----------------------------	--

April 2008 - March 2011	Assistant Professor Department of Global and Interdisciplinary Studies Hosei University, Japan
----------------------------	--

January 2007 - March 2008	Research Fellow Institute for Social Research University of Michigan
------------------------------	--

RESEARCH GRANTS

2025-	Grants-in-Aid for Scientific Research (C) Japan Society for the Promotion of Science (PI: Yu Niiya)	¥4,550,000
-------	--	------------

“The Influence of Compassionate Goals and Non-Zero-Sum Beliefs on the Acceptability of Receiving Help”

2024-	Grants-in-Aid for Scientific Research (C) Japan Society for the Promotion of Science (PI: Eri Shigemasu) “Experience, motivation, and psychological safety that influence young employees' proactive change behavior: From the perspective of interpersonal risk”	¥4,550,000
2021-2025	Grants-in-Aid for Scientific Research (C) Japan Society for the Promotion of Science (PI: Yu Niiya) “When and how interpersonal goals predict helping a stranger”	¥4,160,000
2017-2020	Fund for the Promotion of Joint International Research Japan Society for the Promotion of Science (PI: Yu Niiya) “US-Japan comparison on the effect of compassionate and self-image goals on prosocial behaviors”	¥14,040,000
2016-2018	Grants-in-Aid for Scientific Research (C) Japan Society for the Promotion of Science (PI: Noriko Taji) “Novice entrepreneurs, entrepreneurial intention, and business processes”	¥3,900,000
2015-2018	Grants-in-Aid for Scientific Research for Young Scientists (B) Japan Society for the Promotion of Science (PI: Yu Niiya) “Compassionate goals and the expression of disagreements and criticisms”	¥3,900,000
2013-2015	Grants-in-Aid for Scientific Research (C) Japan Society for the Promotion of Science (PI: Eri Shigemasu) “Influence of bosses’ feedbacks on the socialization of young employees”	¥4,680,000
2013-2015	Grants-in-Aid for Scientific Research (C) Japan Society for the Promotion of Science (PI: Noriko Taji) “How the characteristics of young entrepreneurs and strategy building influence business growth”	¥4,290,000
2011-2014	Grants-in-Aid for Scientific Research for Young Scientists (B) Japan Society for the Promotion of Science (PI: Yu Niiya) “The effect of adults’ Amai and help requests on individual adjustment, interpersonal relationships, and group dynamics”	¥2,600,000
2010-2012	Grants-in-Aid for Scientific Research (C) Japan Society for the Promotion of Science (PI: Noriko Taji) “Analyzing high-tech startups foundation and growing process”	¥3,640,000
2008-2009	Grants-in-Aid for Scientific Research (Startup)	¥3,107,000

Japan Society for the Promotion of Science (PI: Yu Niiya)
 “Why people enjoy being asked for a favor: Amai as a catalyst of
 interpersonal relationships in Japan, U.S., and Korea”

HONORS AND AWARDS

Teaching Award by Hosei Students Hosei University	2024
Teaching Award by Hosei Students Hosei University	2023
International Contributions to Psychology Award for Distinguished Early and Middle Career Contributions The Japanese Psychological Association	2021
SPSP Teacher/Scholar Travel Award <i>The 18th annual conference of the Society for Personality and Social Psychology, San Antonio, TX.</i>	2017
Marquis Dissertation Award <i>Department of Psychology, University of Michigan</i> ▪ Awarded annually to the student judged to have submitted the best doctoral dissertation in psychology.	2006
Rackham One Term Dissertation Fellowship (\$7,600 plus tuition) <i>Rackham School of Graduate Studies, University of Michigan</i> ▪ Fellowship for Ph. D. candidates at the writing stage of the dissertation.	2006
Innovation in Social Research Dissertation Fellowship (\$20,000 plus tuition) <i>Institute for Social Research, University of Michigan</i> ▪ Fellowship awarded to an outstanding dissertation project that is innovative in that it challenges conventional wisdom, uses innovative/novel techniques, or crosses disciplinary boundaries in new and unusual ways.	2005
Brickman Summer Research Fellowship (\$5000) <i>Department of Psychology, University of Michigan</i> ▪ Fellowship for Ph.D. candidates in social psychology for summer stipends.	2005
SPSP Graduate Poster Award (honorable mention) <i>The 5th Annual Conference for the Society of Personality and Social Psychology, New Orleans</i>	2005

- Award to students whose poster presentation reflects excellence in research, clarity in presentation, and personal knowledge in a discussion with the judges.

Rackham Conference Travel Grant (\$800) 2005

Rackham School of Graduate Studies, University of Michigan

- Grant to attend and present at national and international conferences

Dissertation Thesis Grant (\$1000) 2004

Department of Psychology, University of Michigan

- Grant awarded to aid Ph.D. candidates with their dissertation research project

SPSP Student Travel Award (\$400) 2003

The 3rd Annual Conference for the Society of Personality and Social Psychology, Los Angeles

- Grant to attend and present at the SPSP annual conference

Rackham Travel Grant (\$800) 2002

Rackham School of Graduate Studies, University of Michigan

- Grant to attend and present at national and international conferences

Center for Japanese Studies Endowment Fellowship (\$1000) 2002

International Institute, University of Michigan

- Grant awarded on merit basis to students specializing in Japan

Fulbright fellowship (\$30,000 plus tuition, moving costs) 2001

Institute of International Education

- Fellowship in support of students, scholars, and professionals to undertake international graduate study

ARTICLES IN REFEREED JOURNALS

1. Niiya, Y., Yakin, S., Park, L. E., & Chang, Y.-H. (2025). Nonzero-sum time perception is associated with greater willingness to help. *European Journal of Investigation in Health, Psychology and Education*, 15(5), 90. <https://doi.org/10.3390/ejihpe15050090>
2. Miyagawa, Y., Niiya, Y. (2024). Psychometric validation of the Compassion Scale in Japan (CS-J). *Mindfulness*, 15(7), 1665-1681. <https://doi.org/10.1007/s12671-024-02389-4>
3. Niiya, Y. & Yakin, S. (2024). Compassionate goals are associated with a greater willingness to help through a nonzero-sum mindset. *Current Psychology*, 5, 823-839. <https://doi.org/10.1007/s12144-024-05643-z>

4. Yakin, S. & Niiya, Y. (2024). Time perception scale: Measurement invariance between the U.S. and Japan. *Asian Journal of Social Psychology*, 27(3), 292-302. <https://doi.org/10.1111/ajsp.12594>
5. Niiya, Y. & Suyama, M. (2024). Time for you and for me: compassionate goals predict greater psychological well-being via the perception of time as nonzero-sum resources. *Journal of Social Psychology*, 164(5), 823-839. <https://doi.org/10.1080/00224545.2023.2188154>
6. Miyagawa, Y., Tóth-Király, I., Knox, M. C., Taniguchi, J., & Niiya, Y. (2022). Development of the Japanese version of the State Self-Compassion Scale. *Frontiers in Psychology*. <https://doi.org/10.3389/fpsyg.2021.779318>
7. Niiya, Y., Handron, C., & Markus, H. R. (2022). Will this help be helpful? Giving aid to strangers in the U.S. and Japan. *Frontiers in Psychology*, 12, Article number 784858. <https://doi.org/10.3389/fpsyg.2021.784858>
8. Kimel, S. Y., Mischkowski, D., Miyagawa, Y., & Niiya, Y. (2022). Left out but “in control”? Culture variations in perceived control when excluded by a close other. *Social Psychological and Personality Science*, 13(1), 39-48. <https://doi.org/10.1177/1948550620987436>
9. Miyagawa, Y., Niiya, Y., & Taniguchi, J. (2021). Compassionate goals and responses to social rejection: A mediating role of self-compassion. *Current Psychology*, 42(13), 10683-10692. <https://doi.org/10.1007/s12144-021-02345-8>
10. Hsu, T. W., Niiya, Y., Thelwall, M., Ko, M., Knutson, B., & Tsai, J. (2021). Social media users produce more affect that supports cultural values, but are more influenced by affect that violates cultural values. *Journal of Personality and Social Psychology*, 121(5), 969-983. <https://doi.org/10.1037/pspa0000282>
11. Niiya, Y. (2021). The cultural psychology of helping. *Journal of Psychological Review*, 63, 329-345.
12. Niiya, Y., Jiang, T., Yakin S. (2021). Compassionate goals predict greater and clearer dissent expression to ingroups through collectively oriented motives in Japan and the U.S. *Journal of Research in Personality*, 90. doi:10.1016/j.jrp.2020.104057
13. Miyagawa, Y., Niiya, Y., & Taniguchi, J. (2019). When life gives you lemons, make lemonade: Self-compassion increases adaptive beliefs about failure. *Journal of Happiness Studies*, 21, 2051-2068. <https://doi.org/10.1007/s10902-019-00172-0>
14. Niiya, Y., & Crocker, J. (2019). Interdependent = compassionate? Compassionate and self-image goals and their relationships with interdependence in the United States and Japan. *Frontiers in Psychology*, 10, 192. DOI=10.3389/fpsyg.2019.00192
15. Niiya, Y. (2019). My time, your time, or our time? Time perception and its associations with interpersonal goals and life outcomes. *Journal of Happiness Studies*, 20, 1439-1455. <https://doi.org/10.1007/s10902-018-0007-y>
16. Miyagawa, Y., Taniguchi, J., & Niiya, Y. (2018). Can self-compassion help people regulate unattained goals and emotional reactions toward setbacks? *Personality and Individual Differences*, 134, 239-244. <https://doi.org/10.1016/j.paid.2018.06.029>

17. Niiya, Y. (2017). Adults' *amae* as a tool for adjustment to a new environment. *Asian Journal of Social Psychology*, 20(3-4), 238-243. <https://doi.org/10.1111/ajsp.12184>
18. Niiya, Y. (2016). Kairyoban omoiyari mokuhyo to jiko imeji mokuhyo shakudo no kaihatsu. [Development of the compassionate and self-image goals scale in Japanese.] *Japanese Journal of Psychology*, 87(5), 513-523.
19. Niiya, Y. (2016). Does a favor request increase liking toward the requester? *Journal of Social Psychology*, 156(2), 211-221. <https://doi.org/10.1080/00224545.2015.1095706>
20. Shimizu, M., Niiya, Y., & Shigemasu, E. (2016). Achievement goals and improvement following failure: Moderating roles of self-compassion and contingency of self-worth. *Self and Identity*, 15(1), 107-115. <https://doi.org/10.1080/15298868.2015.1084371>
21. Kuncewicz, D., Niiya, Y. & Crocker, J. (2015). Are compassionate and self-image goals comparable across cultures? *Polish Psychological Bulletin*, 46(4), 513-522. 10.1515/ppb-2015-0058
22. Niiya, Y., Crocker, J., & Mischkowski, D. (2013). Compassionate and self-image goals in the U.S. and Japan. *Journal of Cross-Cultural Psychology*, 44(3), 389-405. <https://doi.org/10.1177/0022022112451053>
23. Niiya, Y. & Harihara, M. (2012). Relationship closeness and control as determinants of pleasant *amae*. *Asian Journal of Social Psychology*, 15(3), 189-197. <https://doi.org/10.1111/j.1467-839X.2012.01371.x>
24. Niiya, Y., & Ellsworth, P. C. (2012). Acceptability of favor requests in the U.S. and Japan. *Journal of Cross-Cultural Psychology*, 43(2), 273-285. <https://doi.org/10.1177/0022022110383426>
25. Niiya, Y., Brook, A. T., & Crocker, J. (2010). Contingent self-worth and self-handicapping: Do incremental theorists protect self-esteem? *Self and Identity*, 9(3), 276-297. <https://doi.org/10.1080/15298860903054233>
26. Hitokoto, H., Niiya, Y., & Matsumi, J. (2008). Jiko no rieki to tasha no kosuto: Shinriteki fusai no nichibei hikaku. [Own benefit and others cost: Cross-cultural comparison of “indebtedness” among American and Japanese students.] *Japanese Journal of Research on Emotions*, 16, 3-24.
27. Crocker, J., Niiya, Y., & Mischkowski, D. (2008). Why does writing about important values reduce defensiveness? Self-affirmation and the role of positive, other-directed feelings. *Psychological Science*, 19, 740-747. 10.1111/j.1467-9280.2008.02150.x
28. Niiya, Y. & Crocker, J. (2008). Mastery goals and contingent self-worth: A field study. *International Review of Social Psychology*, 21, 135-155.
29. Niiya, Y., Ballantyne, R.; North, M. S., & Crocker, J. (2008). Gender, contingencies of self-worth, and achievement goals as predictors of academic cheating in a controlled laboratory setting. *Basic and Applied Social Psychology*, 30, 76-83. <https://doi.org/10.1080/01973530701866656>

30. Niiya, Y., & Crocker, J. (2007). Gakushu shikosei ha shippai ga jisonshin ni ataeru kyoui wo kansho suruka. [Do mastery goals buffer self-esteem from failure threat?]. *Japanese Journal of Psychology*, 78, 504-511.
31. Crocker, J., Brook, A. T., Niiya, Y., & Villacorta, M. (2006). The pursuit of self-esteem: Contingencies of self-worth and self-regulation. *Journal of Personality*, 74, 1749-1771. <https://doi.org/10.1111/j.1467-6494.2006.00427.x>
32. Niiya, Y., Ellsworth, P. C., Yamaguchi, S. (2006). *Amae* in Japan and the U.S.: An exploration of a "culturally unique" emotion. *Emotion*, 6, 279-295. 10.1037/1528-3542.6.2.279
33. Niiya, Y., Crocker, J., & Bartmess, E. N. (2004). From vulnerability to resilience: Learning orientations buffer contingent self-esteem from failure. *Psychological Science*, 15, 801-805. DOI: 10.1111/j.0956-7976.2004.00759.x
34. Heine, S. J., Harihara, M., & Niiya, Y. (2002). Terror management in Japan. *Asian Journal of Social Psychology*, 5, 187-196. <https://doi.org/10.1111/1467-839X.00103>

OTHER PAPERS AND CHAPTERS

1. Takagi-Guinea, N. & Niiya, Y. (2025). Learning just because: How thinking about job-hunt success affects motivation to learn. *The Hosei Journal of Global and Interdisciplinary Studies*, 10, 50-72.
2. Niiya, Y. (2020). Mother's time perception and psychological well-being during child-rearing. *The Hosei Journal of Global and Interdisciplinary Studies*, 6, 1-15.
3. Niiya, Y. (2018). Examination of an experimental manipulation of compassionate and self-image goals. *The Hosei Journal of Global and Interdisciplinary Studies*, 4, 31-45.
4. Taji, N., Kazumi, T., Niiya, Y., & Honjo, S. (2018). Global University Spirit Students Survey 2016: Report from Japan. *Journal of Innovation Management*, 15, 109-129.
5. Taji, N. & Niiya, Y. (2018). The growth factors of web business startups: Questionnaire analysis and case studies in Tokyo metropolitan area. *Venture Review*, 31, 63-67.
6. Taji, N. & Niiya, Y. (2016). Founding team diversity and team change as predictors of investors' attraction toward web business in the US and Japan. *Journal of Innovation Management*, 13, 89-100.
7. Taji, N. & Niiya, Y. (2016). The role of immigrant serial entrepreneurs in the burgeoning of IT businesses in Silicon Valley. *Journal of Science Polity and Research Management*, 30, 312-325.
8. Kazumi, T., Taji, N., Niiya, Y., & Okamoto, Y. (2015). Global University Spirit Students Survey 2013: Report from Japan. *Journal of Regional Policy Studies*, 7, 49-66.
9. Niiya, Y. & Crocker, J. (2015). Acquiring knowledge and learning from failure: Theory, measurement, and validation of two learning goals. *The Hosei Journal of Global and Interdisciplinary Studies*, 1, 67-112.
10. Miyagawa, Y., Niiya, Y., Taniguchi, J., & Morishita, T. (2015). Development of Japanese

version of the Self-Compassion Scale (SCS-J). *Tezukayama University Bulletin of Psychology*, 4, 67-75.

11. Taji, N., & Niiya, Y. (2014). Web business entrepreneurship in Japan and the U.S.: Comparison of data from metropolitan Tokyo and Silicon Valley. *Journal of Innovation Management*, 11, 105-121.
12. Wilson, P. A., Lewandowska-Tomaszczyk, B., & Niiya, Y. (2013). Happiness and contentment in English and Polish. In J. R. Fontaine, K. R. Scherer, C. Soriano (Eds.), *Components of emotional meaning: A sourcebook* (pp. 477-481). New York, NY, US: Oxford University Press.
13. Lewandowska-Tomaszczyk, B., Wilson, P. A., & Niiya, Y. (2013). English “Fear” and Polish “strach” in contrast: The GRID paradigm and the Cognitive Corpus Linguistic methodology. In J. J. R. Fontaine, K. R. Scherer, & C. Soriano (Eds.), *Components of emotional meaning: A sourcebook*. (pp. 425–436). Oxford University Press.
14. Soriano, C., Fontaine, J. J. R., Scherer, K. R., Akırmak, G. A., Alarcón, P., Alonso-Arbiol, I., Bellelli, G., Pérez-Aranibar, C. C., Eid, M., Ellsworth, P., Galati, D., Hareli, S., Hess, U., Ishii, K., Jonker, C., Lewandowska-Tomaszczyk, B., Meiring, D., Mortillaro, M., Niiya, Y., ... Zitouni, A. (2013). Cross-cultural data collection with the GRID instrument. In J. J. R. Fontaine, K. R. Scherer, & C. Soriano (Eds.), *Components of emotional meaning: A sourcebook*. (pp. 98–105). Oxford University Press.
<https://doi.org/10.1093/acprof:oso/9780199592746.003.0007>
15. Taji, N. & Niiya, Y. (2013). Japanese WEB startup entrepreneurship: A quantitative analysis of 2012 research. *Journal of Innovation Management*, 10, 53-68.
16. Niiya, Y. & Taji, N. (2012). Psychological predictors of entrepreneurial interest in Japan. *Journal of Innovation Management*, 9, 61-72.
17. Taji, N., Niiya, Y., & Fukuda, M. (2011). Undergraduate students’ attitude toward entrepreneurship: Analyses of the Japanese sample from a cross-national survey. *Community Innovation*, 4, 103-114.
18. Crocker, J. & Niiya, Y. (2009). Contingencies of self-worth: Implications for motivation and achievement. In M. L. Maehr, S. A. Karabenick, & T. C. Urdan (Eds.), *Advances in Motivation and Achievement (vol. 15) Social Psychological Perspectives*. Emerald Group Publishing, pp.81-118.
19. Crocker, J., Breines, J. G., Canevello, A., Liu, M. Y., & Niiya, Y. (2008). Egosystem and ecosystem goals: Implications for learning, relationships, and well-being. In R. Craven, H. Marsh, & D. McInerney (Eds.), *Advances in self research (vol. 3). Self-Processes, Learning, and Enabling Human Potential: Dynamic New Approaches*. Charlotte, NC: Information Age Publishing, pp. 251-268.
20. Kitayama, S., Uchida, Y., & Niiya, Y. (2007). Culture and Emotion: Japanese current issues. In K. Fujita (Ed.), *Emotional Science*, pp173-210. Kyoto University Press.
21. Sasao, T. & Niiya, Y. (2000). Preventing alcohol abuse among Japanese college students: Stalking a cultural paradox. *Educational Studies*, 42, 81-99.

PRESENTATIONS AT INTERNATIONAL CONFERENCES

1. Niiya, Y. (2025). What motivates people to offer help and refrain from giving harmful help? Poster presented at the annual conference for the Society for Personality and Social Psychology, Denver, CO.
2. Niiya, Y. & Ishii, K. (2024). Invitation to study unconventional prosocial behaviors and support. Roundtable discussion organized at the APS Global Psychological Science Summit. Online.
3. Niiya, Y., Park, L., Yakin, S., & Chang, Y-H. (2023). Let me help you anyway: Nonzero-sum time perception encourages persistent helping despite criticisms. Paper presented at the 15th Asian Association for Social Psychology, Hong-Kong.
4. Niiya Y. (2023). Whose time am I spending? Nonzero-sum time perception promotes psychological well-being and prosociality. Keynote presentation delivered at the 13th Asian Conference on Psychology and Behavioral Sciences, Tokyo, Japan.
5. Niiya Y. (2021). Wearing a mask for you and for me: How compassionate goals predict more adaptive behaviors during the COVID-19 pandemic. Online poster presented at the Asian Association for Social Psychology.
6. Yakin, S. & Niiya, Y. (2021). Testing measurement invariance of time perception scale across U.S. and Japanese samples. Online talk presented at the Asian Association for Social Psychology.
7. Niiya Y. & Suyama, M. (2021). Time for you and for me: Compassionate goals predict greater happiness via the perception of time as nonzero-sum resources in an experience sampling study. Poster presented at the online conference for the Association for Psychological Sciences.
8. Yakin, S. & Niiya, Y. (2021). People who perceive time as a nonzero-sum resource are happier having helped a friend even when the friend is ungrateful. Poster presented at the online conference for the Association for Psychological Sciences.
9. Niiya, Y. (2020). Helping a stranger in Japan: Who helps and why? Keynote presentation delivered at the 10th Asian Conference on Psychology and the Behavioral Sciences. Virtual Presentation.
10. Niiya, Y. (2020). Why aren't interdependent Japanese helpful to strangers? Poster presented during the Advances in Cultural Psychology preconference at the Society for Personality and Social Psychology, New Orleans, LA.
11. Yakin, S. & Niiya, Y. (2020). Interpersonal goals predicting ingroup dissent expression. Poster presented at the 21st annual conference of the Society for Personality and Social Psychology, New Orleans, LA.
12. Niiya, Y., Jiang, T., & Yakin, S. (2019). A compassionate nail sticks out despite the fear of getting hammered down. Paper presented at the 13th conference of Asian Association for Social Psychology, Taipei, Taiwan.
13. Niiya, Y. (2019). Are people with interdependent self-construals more compassionate? Poster presented at the 20th annual conference of the Society for Personality and Social Psychology, Portland, OR.
14. Niiya, Y. (2018). Wanting to appear supportive does not predict helping when the need of help is unclear. Poster presented at the 31st annual conference of the Association for

Psychological Science, San Francisco, CA.

15. Niiya, Y. (2018). A compassionate devil's advocate and a selfish conformist: When do the Japanese go against the stream? Poster presented at the 19th annual conference of the Society for Personality and Social Psychology, Atlanta, GA.
16. Miyagawa, Y., Zhang, J. W., Niiya, Y., & Taniguchi, J. (2017). Does self-compassion promote personal improvement from regret experiences in Japan, where self-criticism is encouraged? Poster presented at the 18th annual conference of the Society for Personality and Social Psychology, San Antonio, TX.
17. Niiya (2017). My time, your time, or our time? How interpersonal goals shape one's well-being by shaping how one views time. Poster presented at the 18th annual conference of the Society for Personality and Social Psychology, San Antonio, TX.
18. Niiya, Y. & Sugiyama, K. (2016). My buddy is really kind, I am kind, but others aren't: A retake on Japanese self-enhancement and self-criticism. Poster presented at the 23rd Congress of the International Association for Cross-Cultural Psychology, Nagoya, Japan.
19. Niiya, Y. (2016). Wanting to be kind vs. wanting to appear kind: Self-image and compassionate goals in Japan. Poster presented at the 17th annual conference of the Society for Personality and Social Psychology, San Diego, CA.
20. Harihara, M., Senzaki, S., & Niiya, Y. (2015). Who is to be blamed? The inconsiderate help-seeker, or the too considerate help-giver? Comparison between the U.S. and Japan. Poster presented at the 16th annual conference of the Society for Personality and Social Psychology, Long Beach, CA.
21. Niiya, Y., Taji, N., & Harihara, M. (2015). Are Japanese entrepreneurs more "American" than mainstream Japanese? Poster presented at the 16th annual conference of the Society for Personality and Social Psychology, Long Beach, CA.
22. Niiya, Y. (2012). Why are we happy to help a stranger? How a request for help increases liking toward the requester. Poster presented at the 13th annual conference of the Society for Personality and Social Psychology, San Diego, CA.
23. Niiya, Y., & Harihara, M. (2011). Feeling good in Japanese relationships: Cognitive appraisals of pleasant Amai. Poster presented at the International Society for Research on Emotion, Kyoto, Japan.
24. Niiya, Y., Crocker, J., & Mischkowski, D. (2011). Compassionate and self-image goals in U.S., Japan, and India. Poster presented at the 12th Society for Personality and Social Psychology, San Antonio, TX.
25. Niiya, Y., & Taji, N. (2010). Psychological predictors of entrepreneurial interest in Japan. Paper presented at Rencontres de St-Gall, St. Gallen, Switzerland.
26. Niiya, Y., Crocker, J., & Mischkowski, D. (2010). Compassionate goals predict better relationships in Japan even after controlling for interdependent self-construal. Poster presented at the 11th annual conference of the Society for Personality and Social Psychology, Las Vegas, NE.
27. Niiya, Y. & Crocker, J. (2007). I want to learn to prove that I am smart: When mastery goals

fail to reduce self-esteem vulnerability among academically contingent students Poster presented at the 8th annual conference of the Society for Personality and Social Psychology, Memphis, TN.

28. Niiya, Y. & Crocker, J. (2006). Learning with and without ego-involvement. Paper presented at the Society of Experimental Social Psychology, Philadelphia, PA.
29. Niiya, Y., Denning, P. & Crocker, J. (2006). Self-affirmation and the ecosystem: Affirming values increases feeling of connectedness. Paper presented at the SELF research conference, Ann Arbor, MI.
30. Niiya, Y. & Crocker, J. (2006). Learning from failure goals reduce concerns about proving self-worth. Poster presented at the SELF research conference, Ann Arbor, MI.
31. Niiya, Y. & Ballantyne, R. P., & Crocker, J. (2006). Contingencies of self-worth as predictors of academic cheating among college students. Poster presented at the 18th convention of the Association for Psychological Science, New York, NY.
32. Niiya, Y. & Crocker, J. (2006). Double-loop learning goals reduce vulnerability of contingent self-worth following practice and failure. Poster presented at the 7th conference of the Society for Personality and Social Psychology, Palm Springs, CA.
33. Crocker, J. & Niiya, Y. (2006). The pursuit of self-esteem: Contingencies of self-worth and self-regulation. Paper presented as part of a symposium on "Does self-esteem matter?" at the 7th conference of the Society for Personality and Social Psychology, Palm Springs, CA.
34. Niiya, Y. & Crocker, J. (2005). Academic contingencies, learning orientations, and grades as predictors of self-esteem vulnerability in the classroom. Poster presented at the 6th convention of the American Psychological Society, Los Angeles, CA.
35. Niiya, Y. & Crocker, J. (2005). When incremental theorists avoid practice: Contingencies of self-worth and task difficulty. Poster presented at the 6th conference of the Society for Personality and Social Psychology, New Orleans, LA.
36. Niiya, Y. & Crocker, J. (2004). Failure in a contingent domain hurts. But not always. Poster presented at the 5th annual conference of the Society for Personality and Social Psychology, Austin, TX.
37. Niiya, Y., Ellsworth, P. C., & Yamaguchi, S. (2003). Understanding Amai in the American context. Paper presented at the 5th conference of the Asian Association of Social Psychology, Manila, Philippines.
38. Niiya, Y., Hallahan, M. C., & Lee, F. (2003). Attributions in times of love and war: A cross-cultural examination. Poster presented at the 5th annual convention of American Psychological Society, Atlanta, GA.
39. Niiya, Y., Bartmess, E. N., & Crocker, J. (2003). How incremental theories attenuate the effects of performance on self-esteem. Poster presented at the 4th annual conference of the Society for Personality and Social Psychology, Los Angeles, CA.
40. Niiya, Y., Hallahan, M. C., & Lee, F. (2002). Understanding what can hurt us: Situational attributions for behavior in threatening contexts. Poster presented at the 14th annual convention of American Psychological Society, New Orleans, LA.

41. Niiya, Y., Yamaguchi, S., Murakami, F., & Harihara, M. (2001). When being inappropriate is appropriate: the acceptability of Amae in the Japanese context. Paper presented at the 4th conference of Asian Association of Social Psychology, Melbourne, Australia.
42. Sasao, T. & Niiya, Y. (2000). International illegal drug markets: Challenges for community research and practice. Paper presented at the 107th annual conference of American Psychological Association, Washington, DC.
43. Kano, M., Sasao, T., Niiya, Y., & Nishimura, M. (2000). Burnout, control coping, and health beliefs among caregivers in Japan. Paper presented at the 107th annual conference of American Psychological Association, Washington, DC.
44. Harihara, M., Yamaguchi, S., & Niiya, Y. (2000). Japanese self-effacement: Low self-regard or self-presentation? Paper presented at the 15th International Congress of the International Association for Cross-Cultural Psychology, Poland.
45. Niiya, Y., Yamaguchi, S., Murakami, F., & Harihara, M. (2000). Converging evidence on the meaning of Amae among Japanese. Paper presented at the 15th International Congress of the International Association for Cross-Cultural Psychology, Poland.
46. Sasao, T., Niiya, Y., Nishimura, M., Kano, M., & Otsuki, M. (1999). Prevention interventions and policies in Japan: A cultural paradox. Paper presented at the 106th annual conference of American Psychological Association, Boston, MA.
47. Sasao, T., Niiya, Y., Nishimura, M., Kano, M., & Otsuki, M. (1999). Self-discrepancy and affect across cultures: Extending Higgins' (1987) discrepancy theory. Paper presented at the 106th annual conference of American Psychological Association, Boston, MA.
48. Sasao, T., Niiya, Y., Nishimura, M., Kano, M., & Otsuki, M. (1999). The Independent and interdependent self as a moderator between self-discrepancy and negative affect in the Japanese context. Paper presented at the 3rd Conference of Asian Association of Social Psychology, Taipei, Taiwan.
49. Sasao, T., Niiya, Y., & Nishimura, M. (1999). Prevention and Cultural Milieu in Japan. Paper presented at the 7th Biennial Conference of the Society for Community Research and Action, New Haven, CT.
50. Sasao, T., & Niiya, Y. (1998). Self-discrepancy and negative affect in collectivistic and individualistic contexts. Paper presented at the 105th annual conference of American Psychological Association, San Francisco, CA.

PRESENTATIONS AT JAPANESE CONFERENCES

Please refer to my Japanese CV. I regularly present 1-3 papers every year at the Japanese Society for Social Psychology, Japanese Group Dynamics Association, and Japanese Psychological Association.

MEMBERSHIP IN PROFESSIONAL SOCIETIES/ASSOCIATIONS

Board of Directors

Japanese Society for Social Psychology (2019-2022)
Japanese Group Dynamics Association (2023-2024)

Membership

Society for Personality and Social Psychology
Association for Psychological Science
Asian Association of Social Psychology
International Association for Cross-Cultural Psychology
International Society for Self and Identity
Japanese Psychological Association
Japanese Society for Social Psychology
Japanese Group Dynamics Association

EDITORIAL EXPERIENCES

Editor-in-Chief

Asian Journal of Social Psychology (2024-)

Associate Editor

Asian Journal of Social Psychology (2018-2020)
Japanese Journal of Social Psychology 社会心理学研究 (2019-2022)
Japanese Journal of Psychology 心理学研究 (2021-)
Japanese Journal of Experimental Social Psychology
実験社会心理学研究 (2023-)

Editorial Board Member

Asian Journal of Social Psychology (2013-)
British Journal of Social Psychology (2024-)
Frontiers in Cultural Psychology (2016-2020)
Self and Identity (2016-2020)
Affective Science (2020-2022)

Ad hoc Reviewer

Advances in Health Sciences Education
Archives of Scientific Psychology
British Journal of Social Psychology
Cognition and Emotion
Emotion
Frontiers in Psychology
Japanese Journal of Social Psychology
Japanese Psychological Research
Journal of Positive Psychology
Journal of Research in Personality
Motivation and Emotion
Personality and Individual Differences

TEACHING

- Fall 2023 **Advanced Topics in Social Psychology** (300-level)
-present *Global and Interdisciplinary Studies, Hosei University*
- Summer 2023 **Asian Association for Social Psychology Summer School**
- Spring 2017 **Introduction to Psychology I** (100-level)
-present *Global and Interdisciplinary Studies, Hosei University*
- Spring 2016 **Social Research Methods/Quantitative Research Methods** (200-level)
-present *Global and Interdisciplinary Studies, Hosei University*
- Spring 2016 **Social Psychology I and II** (200-level)
-present *Global and Interdisciplinary Studies, Hosei University*
- Spring 2011 **Self and Culture Seminar** (400-level)
-present
- Fall 2010 **Cultural Psychology** (300-level)
-present *Global and Interdisciplinary Studies, Hosei University*
- Summer 2016 **Special Topics on Social Psychology**
Tsukuba University
- Spring 2010 **Research Method in Social Psychology** (300-level)
-Fall 2015 *Global and Interdisciplinary Studies, Hosei University*
- Spring 2008 **Understanding the Human Mind I, II** (100-level)
-Fall 2015 *Global and Interdisciplinary Studies, Hosei University*
- Spring 2008 **Interpersonal Relations I, II** (200-level)
-Fall 2015 *Global and Interdisciplinary Studies, Hosei University*
- Spring 2008 **English for Academic Purposes** (100-level)
-Fall 2010 *Global and Interdisciplinary Studies, Hosei University*
- Spring 2008 **English for Test Preparation** (100-level)
-Fall 2009 *Global and Interdisciplinary Studies, Hosei University*
- Summer 2005 **Social Justice**
Teaching Assistant, SPSP Summer Institute in Social Psychology

- Fall 2004 **Introduction to Psychology**
Graduate Student Instructor, University of Michigan
- Winter 2004 **Introduction to Social Psychology**
 - Fall 2003 *Graduate Student Instructor, University of Michigan*
- Fall 2002 **Introduction to Social Psychology**
Graduate Student Instructor, University of Michigan
- 2002-2006 **Field Practicum in Social Psychology and Individual Advising**
Graduate Student Instructor, University of Michigan
- 1999 - 2001 **Research Method in Social Psychology**
Teaching Assistant, University of Tokyo
- Fall 1998 **Introduction to Statistics**
Teaching Assistant, International Christian University

ADMINISTRATIVE SERVICES

- 2023-2024 Deputy Dean (Hosei, GIS)
- 2020-2023 Dean (Hosei, GIS)
- 2019-2020 Curriculum Committee, Chair (Hosei, GIS)
- 2015-2017 Deputy Dean (Hosei, GIS)

I have also served on a number of committees including: Harrassment Prevention Committee, Student Affairs Committee, University Evaluation Committee, Committee for Quality Assurance, etc.